



CHRISTIAN LIIPFERT TO DISCUSS INFORMATION GOVERNANCE AT ARMA SPRING CONFERENCE



[Christian Liipfert](#) will be speaking on Information Governance at the ARMA Houston Spring Conference

coming up on April 25-26, 2017. The annual conference seeks to give ARMA members the opportunity to build core skills, share best practices, and showcase industry trends and innovations.

Mr. Liipfert's session is part of the Advanced Records and Information Management series and will focus on using information governance initiatives to find your natural allies within your organization to better manage your organization's information assets. He will examine the roles of several different disciplines and functions, from records managers, to litigation lawyers, to security teams, and how they contribute to information governance, with the goal of building a coalition of the multiple stakeholders in your company by recognizing their interests in information as well as your own.